

**GOAL 1: Design - optimise packaging to use resources efficiently and reduce environmental impact without compromising product quality and safety.**

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

8.

Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?	Answer: Yes.
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9.

Of the types of packaging existing at the beginning of the reporting period, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?	Answer: 100%
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10.

Have any new types of packaging been introduced during the reporting period?	Answer: Yes
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12.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1.

Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1. Review existing Packaging Review Checklist and update to reflect current packaging. Formalise the recording system for ease of reporting.	The Packaging Review Checklist was updated in May 2013 to reflect current packaging. The new type of packaging introduced in March 2012 was added to the checklist and now becomes a part of the review.
2. Complete the Product Family document, listing our product range, breaking down our product into: Hardware, Software, Accessories.	The product family document was completed in June 2013.
3. Produce a Packaging Policy and a Packaging Vendor Selection Policy.	Both the Packaging Policy and the Packaging Vendor Selection Policy were approved in October 2012 and came into effect immediately.

**GOAL 2: Recycling - efficiently collect and recycle packaging.**

KPI 3: % signatories applying on-site recovery systems for recycling used packaging.

14.

Do you have on-site recovery systems for recycling used packaging?	Yes
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15.

Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
Document new process for recording the amount of packaging that is re-used.	A formal process was developed by NAL in March 2013 to capture the volume of packaging being re-used by our Operations team.
Review induction content for all new employees to heighten awareness of recycling.	Human Resources approved an environmental flyer to be included as part of the new employee induction.  An all staff bulletin was circulated in May 2013, providing staff with an environmental update.
Document secondary packaging volumes. Investigate ways of reducing the amount of purchased secondary packaging that is sent for recycling.	First year of recording was completed - 2011-12.

KPI 4: Proportion of signatories with a policy to buy products made from recycled packaging.

17.

Does your company have a formal policy of buying products made from recycled packaging?	Yes, refer the Packaging Policy and Vendor Selection Policy, both created and approved in October 2012 and the Green Procurement Policy approved in January 2013.
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19.

Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
Update current Purchasing Manual to include new Green Procurement Policy and identify any current practices which may already exist.	The internal Purchasing Manual was updated in January 2013. This update included the reference to the Green Procurement Policy that was approved in January 2013. NB: A flow chart was added to the Green Procurement Policy in April 2013. The Environmental Policy was also updated in May 2013. This now references the Green Procurement Policy, the Purchasing Manual and the Vendor Management Manual.

**GOAL 3: Product Stewardship - demonstrate commitment by all signatories.**

KPI 6: Proportion of signatories that have formal processes for working with others to improve packaging design and recycling.

22.

Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?	Yes, as per the Packaging Vendor Selection Policy – as per document in KPI 1
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23.

Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
Obtain credentials held by current vendors to determine suitability by using the newly created Packaging Vendor Selection Policy.	Task completed.
Determine where NAL sits in the distribution chain for all our products. Starting with a flow document outlining the path our product takes following manufacturing. This document should then be used to determine where NAL can improve packaging design and recyclability.	<p>“Understanding the origins of Nintendo’s packaging and how it flows throughout its lifecycle” was created in May 2013. It clearly shows every type of packaging we generate and receive locally and from overseas.</p> <p>From this initial document, we were able to highlight an opportunity for improvement:</p> <ul style="list-style-type: none"> <li>- There is a shipper containing parts we receive from overseas that could be re-used to house manually assembled stock. At the moment, we purchase shippers locally to fill the same need. Further testing and approval is required but this could reduce volumes of cardboard ordered and therefore reduce costs.</li> </ul>

KPI 7: % signatories showing other Product Stewardship outcomes.

25.

Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?	Yes: A Product Take Back Program commenced at the beginning of January 2013. This provides Consumers who visit the Service Shop the facility to bring in and dispose of unwanted old Nintendo product, which NAL will then send for recycling. This will reduce Nintendo product ending up as land fill. A Staff Recycling Day was held on 25 <sup>th</sup> January, which provided staff the opportunity to bring in unwanted household electrical items that Nintendo then sent for recycling. This too assisted in reducing the impact on the environment.
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26.

Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
Continue working with our e-Waste partners to ensure we continue to reduce land fill deposits.	Figures to be entered after 30/06/13.

KPI 8: Reductions in packaging items in the litter stream

28.

Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
Continue discussions with our parent company on topics of improving customer awareness on how to recycle our packaging once they have it and gaining an insight into their current packaging selection practices.	It was important to obtain clarification on the issues we have faced in the past with regard to gaining an insight into NCL's thought processes. We have received a complete clarification from an NAL director who outlines NCL's thought processes. We will continue conversations with regard to improving customer awareness.
Undertake a formalised assessment of our product packaging and where it's used to determine the risk of Nintendo packaging becoming part of the litter stream.	In May 2013 we conducted a brainstorming session to commence discussions on which types of our packaging could end up in the litter stream.