

**Australian Packaging Covenant**

Smarter packaging, less waste, cleaner environment

Questions marked (\*) are mandatory | [HELP](#) | [GO TO END](#) »

1. \* Completed by (staff member name):

2. \* Job title:

3. \* Contact email:

4. \* Contact phone:

5. \* Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer  
 Packaging Manufacturer  
 Waste Management  
 Other - Commercial Organisation  
 Community Group  
 Industry Association  
 Government  
 Raw Material Supplier  
 Other

6. \* Industry type (please select 1 only):

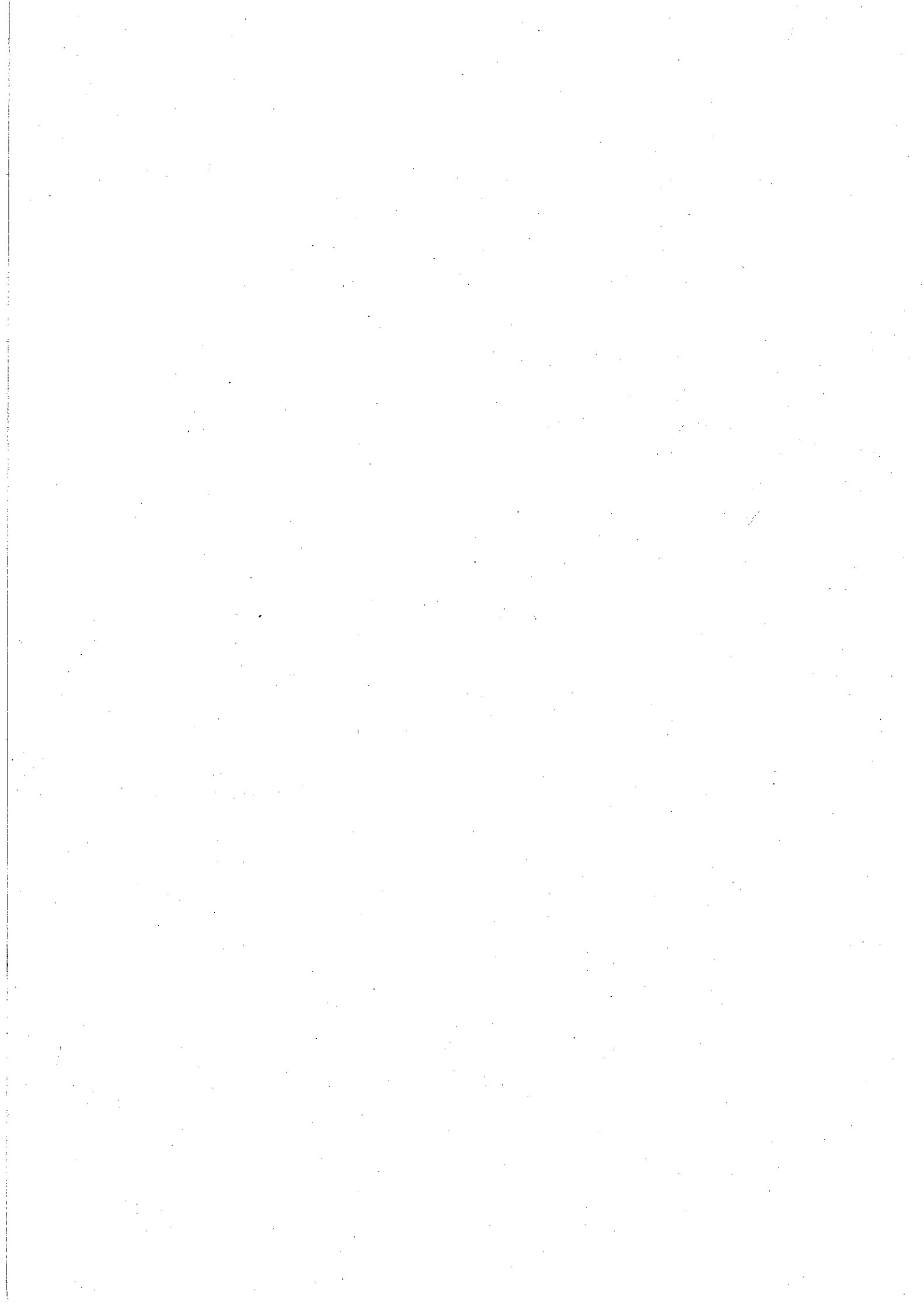
- Food & Beverage  
 Pharmaceutical / Personal Care / Medical  
 Hardware  
 Homewares  
 Communications / Electronics  
 Clothing / Footwear / Fashion  
 Chemicals / Agriculture  
 Fuel  
 Large Retailer  
 Tobacco  
 Shipping Company  
 Airline  
 Other

7. \* Please indicate your organisation's reporting period:

- Financial Year: 1 July 2011 – 30 June 2012  
 Calendar Year: 1 January 2012 – 31 December 2012

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**Goal 1: Design - optimise packaging to use resources efficiently and reduce environmental impact without compromising product quality and safety.**

**KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent** [Please click icon for further info]

8. \* Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

Yes

No

9. \* Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

10. \* Have any new types of packaging been introduced during the reporting period?

Yes

No

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1.

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	To clarify and document the responsibilities of the Environmental Committee in relation to the commitment to the APC. Document an Environmental Committee Charter by June 2012.	Task Completed. Nintendo Australia documented an Environmental Committee Charter in March 2012 outlining the responsibilities of the committee including its commitment to the APC and to developing Action Plans and providing annual reports to the APC. This committee acts as an advisory to the Directors of Nintendo Australia on all environmental issues and is also responsible for documenting Policies and Procedures relating to the Environmental impacts of Nintendo Australia's business - including packaging.
2.	To categorise our product and packaging materials to determine the scope of assessment.	In progress. We are creating a Product Family document listing our product range. This document will break down our product in to categories; 1. Hardware 2. Software 3. Accessories. This assists with packaging / environmental impact assessment.
3.	Create a current SPG document for the internal assessment of our packaging as well as updating the Packaging Review Checklist (taking the SPG's into consideration). This is to be used to assess current and all new packaging. It is also used for recording data generated from our updated Packaging Review Checklist document.	In progress: The first step is the implementation of the updated Packaging Review Checklist. This checklist has existed for many years and has been reinstated. The checklist update commenced in this reporting period but was not finalised. This checklist has now been retrospectively applied to all packaging produced during the 2011-12 reporting period. The Packaging Review Checklist allows for the consideration of packaging materials as well as the collection of packaging specific data. We are in the process of formalising the recording system for this to allow ease of reporting. Results will be reported in the next reporting period.

13. Describe any constraints or opportunities that affected performance under this KPI [Please click icon for further info]

Nintendo Australia has minimal input into the Primary Packaging used for our imported products as the materials are selected for global distribution. Nintendo Australia is however in a position to select the supplier and consider the materials we use for Secondary Packaging (locally produced). During the 2012-13 reporting period we also introduced specific policies for choosing suppliers based on criteria surrounding environmental sustainability, credentials and practices. This will be reported in detail in the 2012-13 reporting period.

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## Goal 2: Recycling - efficiently collect and recycle packaging.

### KPI 3: % signatories applying on-site recovery systems for recycling used packaging [Please click icon for further info]

14. \* Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites  
 Yes at some, but not all facilities/ sites  
 No

15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3.

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	To maintain and enhance all on-site recycling systems with regard to used packaging.	<p>During this period all recycling systems were maintained. The weights of materials sent for recycling were recorded and reported to the Company Directors on a monthly basis.</p> <p>Recycling data:            Cardboard - 20,940kg            Paper - 9,000kg            Plastic/Shrinkwrap - 1,257kg            Commingle - 1,038kg            Non-recyclable landfill - 9,680 (a reduction of 10% from 2010-11)</p> <p>We considerably enhanced on-site recycling by replacing one plastic 'bale' with six blue recycling bins for plastic as of 1st August 2011. These were far more accessible and therefore improved the plastics recycling process.</p> <p>Our number of recycling bins increased as per the following figures:</p> <p>Paper: 7 bins (blue)            Commingle: 2 bins (Red)            Cardboard: bulk bin plus 2 bins (yellow)            Plastic: 6 bins (blue)</p> <p>We also changed vendor for plastic recycling to Visy Recycling, due to greater efficiency and more frequent pick ups offered.</p>
2.	Increase the amount of re-used packaging in order to reduce the amount of recycling.	Achieved: obsolete paper packaging was shredded and used as "filling" in cartons shipped to Retailers/Customers. This ensured safe transport of our product and reduced the volume of new materials required for use as "filling", as well as reducing the amount of materials for recycling.

16. Describe any constraints or opportunities that affected performance under this KPI [Please click icon for further info]

A review of the volume of "secondhand" packaging materials collected for recycling has commenced. We are introducing a new process to record the amount of packaging that is re-used. This will be reported in the next reporting period - 2012-2013.  
 Opportunity: Plans are also underway to formally raise the level of awareness of our internal re-use/recycle program with our Employees through the "New Employee Induction Manual" and the existing employee refresher training.

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**KPI 4: Proportion of signatories with a policy to buy products made from recycled packaging** ⓘ [Please click icon for further info]

17. \* Does your company have a formal policy of buying products made from recycled packaging?

Yes

No

19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4.

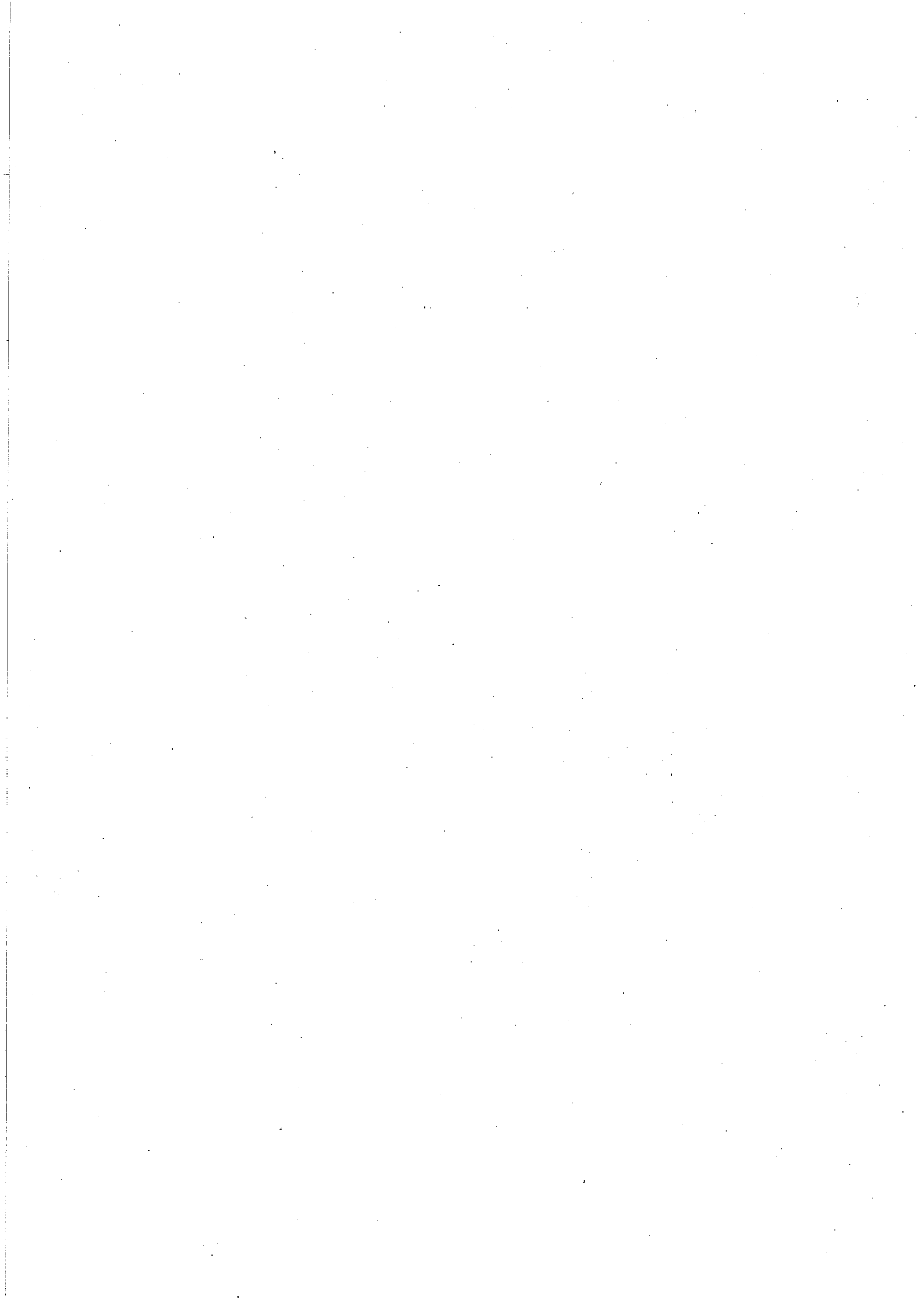
	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Complete a review of the purchasing process to update the Purchasing Manual. Review our Parent Company Head Office Green Procurement Policy with a view to developing a Green Procurement policy for Nintendo Australia.	Our Head Office Green Procurement Policy was obtained and reviewed during this period. The Nintendo Australia Green Procurement Policy is work in progress. This policy was actually completed in January 2013 and will be reported in the next reporting period.
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20. Describe any constraints or opportunities that affected performance under this KPI ⓘ [Please click icon for further info]

This KPI was completed outside this reporting period. The Green Procurement Policy has been developed, approved by Senior Management and is in place. Green Procurement requirements were also added to the Company Purchasing Manual. This will be reported in the next Annual Report.  
Another area identified to exercise Green Procurement practices is stationery purchases. Nintendo Australia has been purchasing recycled printing paper for several years, and continues to purchase 'green' stationery items when practicable.

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## Goal 3: Product Stewardship - demonstrate commitment by all signatories

### KPI 6: Proportion of signatories that have formal processes for working with others to improve packaging design and recycling

[Please click icon for further info]

22. \* Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes

No

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6.

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Identify additional Policies which will facilitate working with our vendors when producing packaging materials for us.	We have continued to work closely with our existing vendors to supply us with packaging designed with environmental considerations (e.g. shippers labelled with recycling information). The Green Procurement Policy and Packaging Vendor Selection Policy were completed outside this reporting period and will be included in the 2012-2013 reporting period.
2.	Review current Vendors who produce Secondary Packaging for product.	Work in progress: Although planned, no formal process for review was in place during this reporting period. However a review conducted after this reporting period did show that our Vendors do hold highly regarded credentials for their respective industries. We continuously work with our current Vendors to ensure our packaging requirements are considered before engagement. An example of this was a locally printed shipper and inner produced to hold home console software. A reduction of 11% in packaging weight was captured during this reporting period.

24. Describe any constraints or opportunities that affected performance under this KPI [Please click icon for further info]

In October 2012 we created a Packaging Vendor Selection Policy and a Packaging Policy to work alongside our Purchasing Manual. Full details of the work completed in these 2 Policies will be documented in the next APC Report.

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**KPI 7: % signatories showing other Product Stewardship outcomes** ⓘ [Please click icon for further info]

25. \* Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes

No

If yes, please give examples of other product stewardship outcomes

Continued partnership with 'Close the Loop' toner recycling service and e-Waste partner.

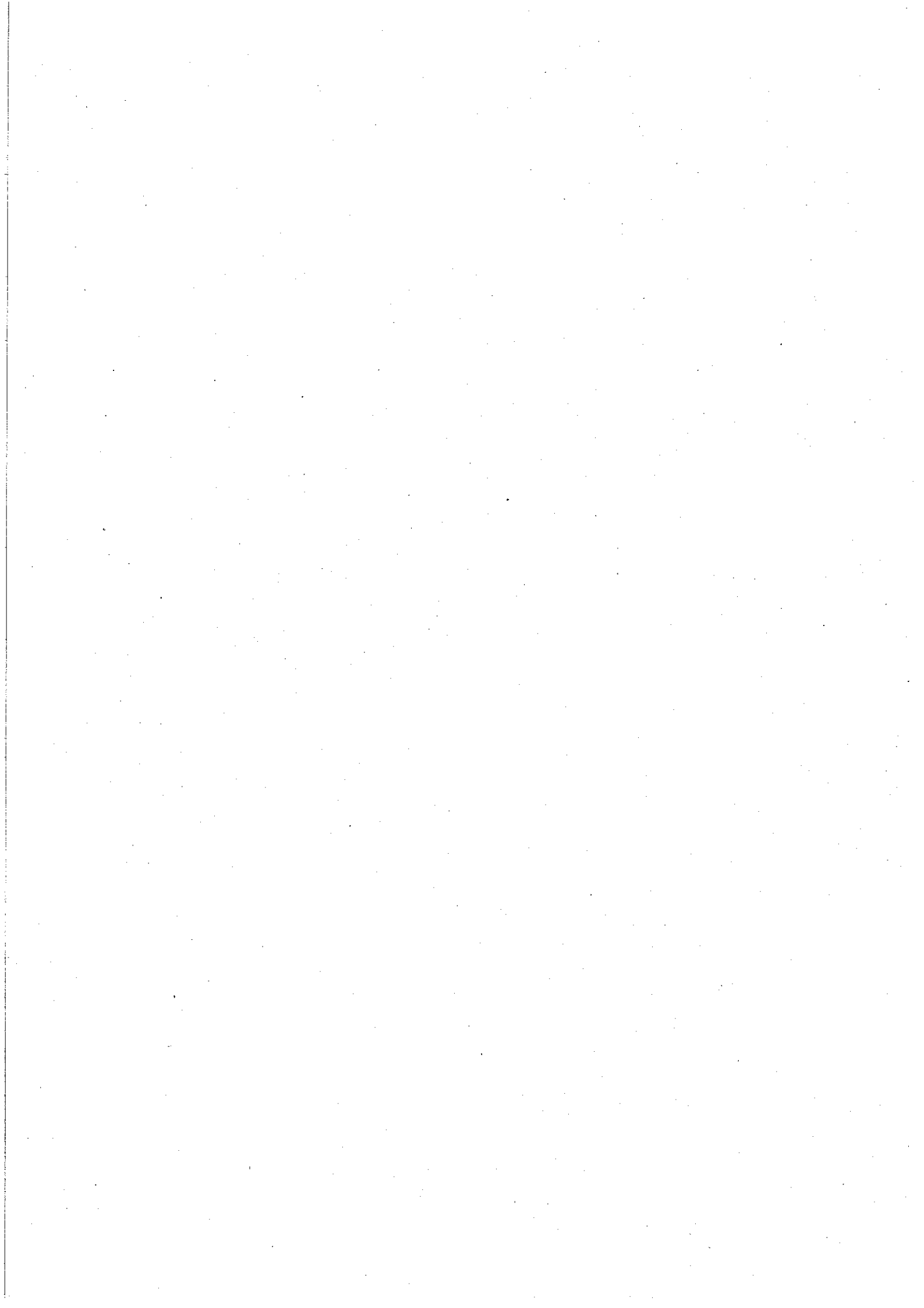
26. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7.

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Continue using e-Waste facilities to reduce the amount of electronic waste going to landfills.	Objective complete.  One of the reasons landfill deposits have decreased steadily is the introduction of our e-Waste partner in 2009-10. We have documented decreases of 6% in 2010-11 and a further 10% in 2011-12.
2.	Continue utilising the "Close the Loop" toner recycling service.	Close the Loop works in unison with Planet Ark on the "Cartridges for Planet Ark" initiative.  On an as needed basis, we schedule pick ups for our used toners. In 2011-12 we diverted 34.79 kg's from landfill.

27. Describe any constraints or opportunities that affected performance under this KPI ⓘ [Please click icon for further info]

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## KPI 8: Reductions in packaging items in the litter stream [Please click icon for further info]

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8.

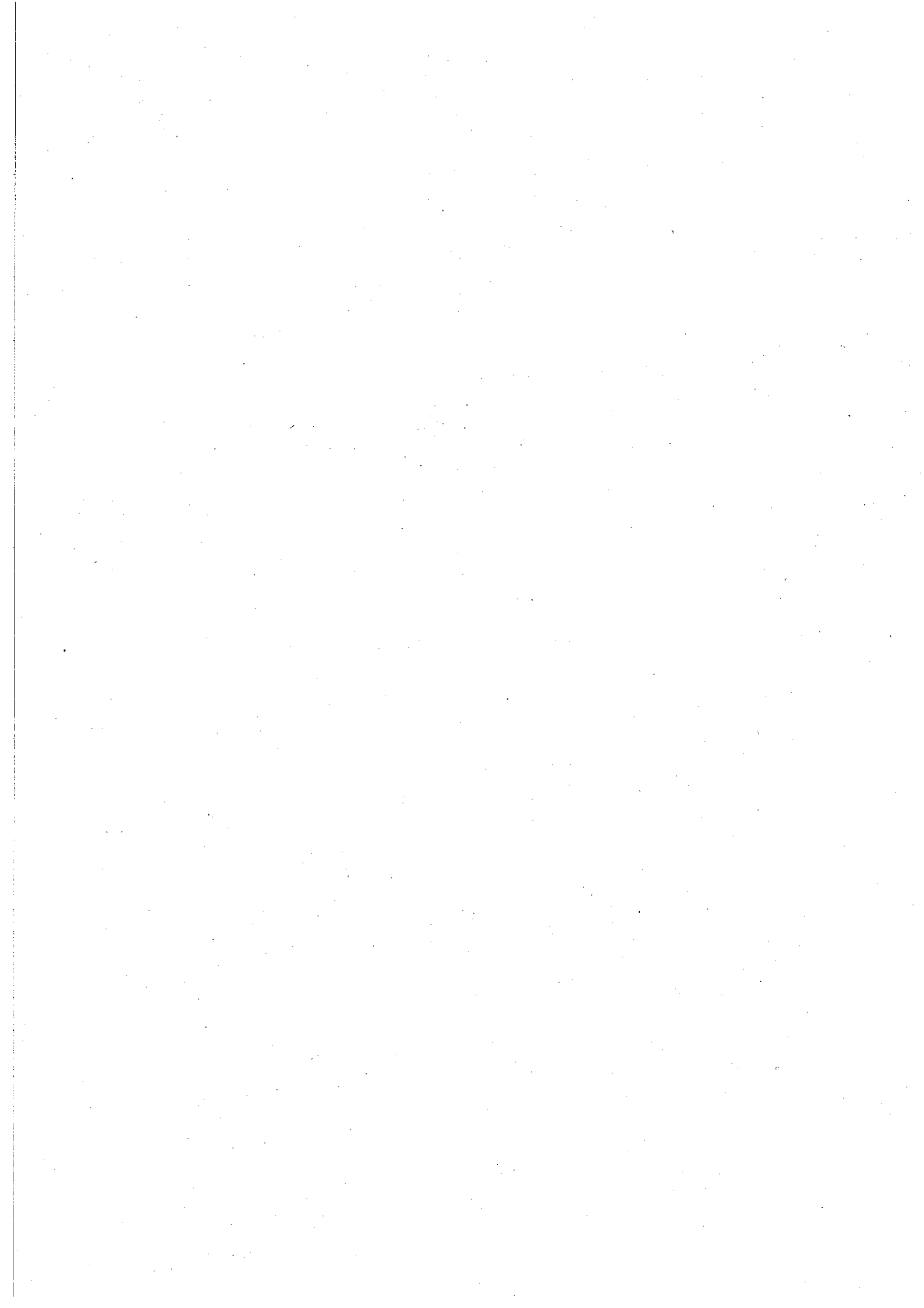
	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Revisit discussions with parent company with regard to printing recyclable symbols on all product packaging.	This matter has been discussed and reconsidered each year, over a number of years. There are many factors to consider. We have not yet achieved our goal of having recycling symbols on all product packaging.
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29. Describe any constraints or opportunities that affected performance under this KPI [Please click icon for further info]

The main restriction to us achieving this target is the available "real estate" on our packaging for additional symbols after the marketing and mandatory labelling requirements are included.

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### Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

#### 43. Key achievements or good news stories

We now have improved systems in place to measure progress.  
Having a number of staff members attend the APC training held last November was invaluable in providing a far greater understanding of what we're trying to achieve and what's required for this report. It also highlighted key focus areas for our business for the 2012-2013 reporting period.

#### 44. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

Local standards, guidelines vs Global requirements. Our products are manufactured overseas. Australia is a small volume market compared to other markets. We operate within the constraints of smaller print runs for packaging and therefore find it difficult to apply pressure for additional printing requirements.  
The cost saving requirements of running a business vs environmental (and often more expensive) requirements and alternatives.  
Turnover and absence of key staff members resulting in a loss of knowledge and experience in this area.

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