

## Nintendo Australia Pty Limited

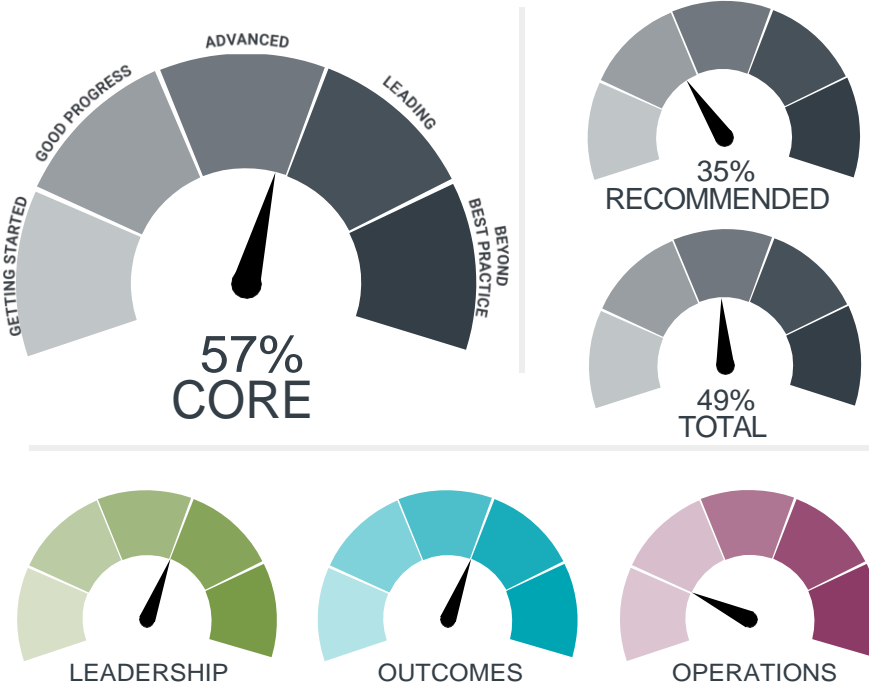
PRIMARY CONTACT  
Dean Goodwin

PRIMARY INDUSTRY SECTOR  
Electronics

PACKAGING SUPPLY CHAIN POSITION  
Importer / Supplier

REPORTING PERIOD  
Calendar Year: 1st Jan - 31st Dec

### DASHBOARD



### SUMMARY

For the 2018 APCO Annual Report, your organisation has obtained a score of 57% for the core criteria, achieving *Performance Level 3 (Advanced)*. Four out of six recommended criteria were answered. On average, quantitative data was collected with 'High' accuracy.

### INDICATORS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. This document will not be made public by APCO - it is for your internal reporting and APCO record keeping purposes only.

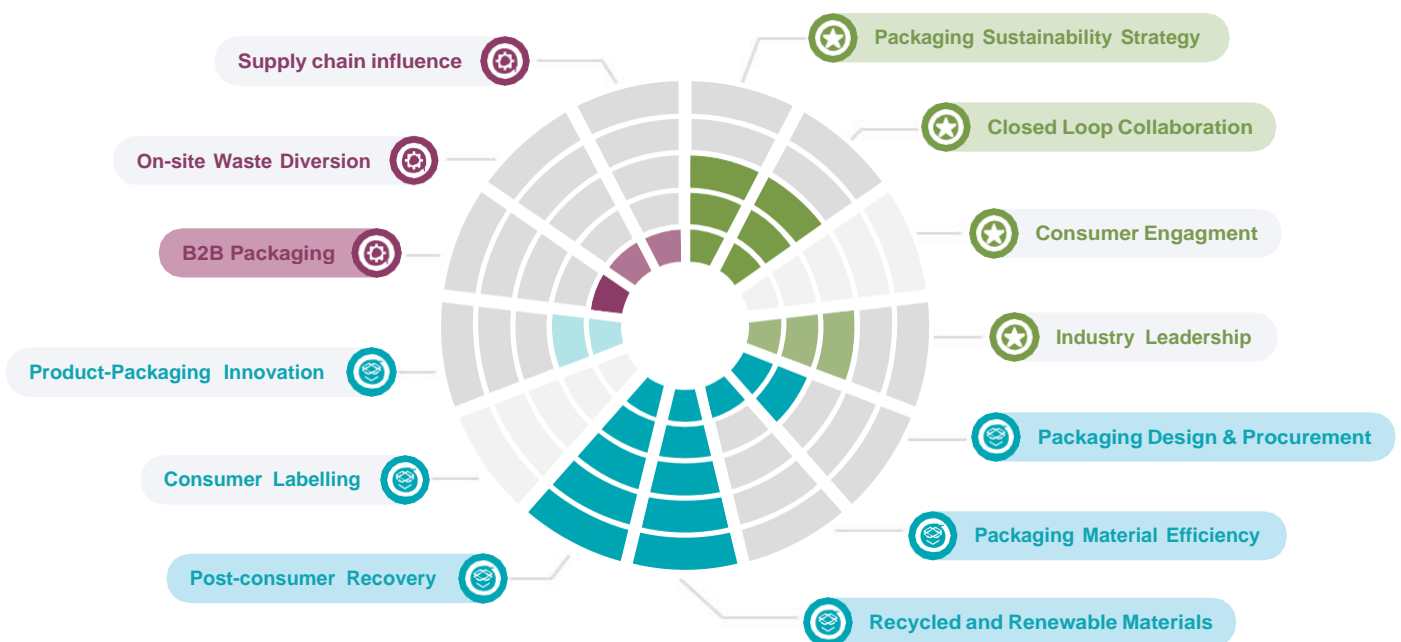
**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP, OUTCOMES, OPERATIONS:** Core and answered recommended criteria for each category.

### CRITERIA SCORES



**XX** Core Criteria      **XX** Recommended Criteria

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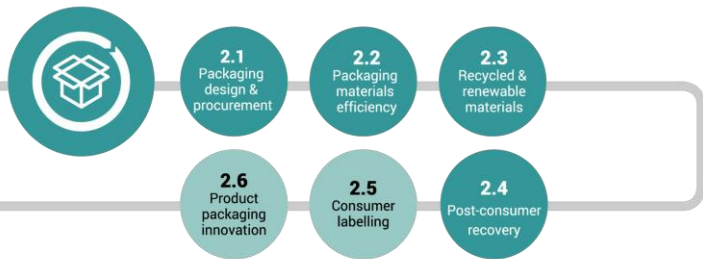
### REPORTING FRAMEWORK

#### OVERVIEW

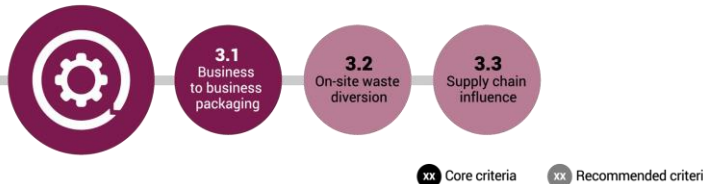
##### 1. LEADERSHIP



##### 2. OUTCOMES



##### 3. OPERATIONS



xx Core criteria    xx Recommended criteria

#### LEVEL DESCRIPTIONS

##### LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

##### LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

##### LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

##### LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

##### LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

##### LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

### ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The Reporting Tool assigns a performance level to each criteria and overall performance levels / scores based on your organisation's responses. The diagram above illustrates the key differences between performance levels. Please see [www.packagingcovenant.org.au](http://www.packagingcovenant.org.au) for more information.

### ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects.

APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

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### LEADERSHIP

#### EXISTING LEVEL

#### NEXT LEVEL

##### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

###### Advanced

A documented process in place for continuous improvement to your overall packaging sustainability strategy.

###### Leading

Make targets that are specific, measurable and time-based.

##### Criteria 1.2 CLOSED LOOP COLLABORATION

###### Advanced

Your organisation is a member of a closed loop collaboration and data is being collected to monitor progress.

###### Leading

Monitor quantifiable outcomes of your closed loop collaborations and identify areas for further improvement. The aim is to be able to demonstrate accurate data and tangible outcomes.

##### Criteria 1.3 CONSUMER ENGAGEMENT

###### Not Relevant

Your organisation has indicated that this criteria is not relevant.

###### Not Relevant

Your organisation has indicated that this criteria is not relevant.

##### Criteria 1.4 INDUSTRY LEADERSHIP

###### Advanced

Your organisation: (1) Is investigating actions to improve packaging sustainability through collaboration and industry leadership. (2) Is involved in at least one program or initiative to improve packaging sustainability through collaboration and industry leadership. (3) Is actively engaging with peers and/or the community to promote packaging sustainability and share sustainability knowledge for non-commercial purposes.

###### Leading

(1) Get involved in a program or initiative to improve packaging sustainability through collaboration and industry leadership. (2) Look for opportunities that allow you to submit your organisation's leadership initiative(s) for an award or other formal process for external recognition.

### OUTCOMES

##### Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

###### Good Progress

Your organisation has data that allows you to monitor the percentage of your products that have had their packaging designed or reviewed with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. Up to 20% of products have had their packaging designed or reviewed using this process.

###### Advanced

Continue to design or review your packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. Aim to review the packaging for at least 20% of your products.

## Nintendo Australia Pty Limited

### OUTCOMES

#### EXISTING LEVEL

#### NEXT LEVEL

##### Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

###### Getting Started

Your organisation has a documented plan or is investigating opportunities to optimise the quantity of material used in packaging.

###### Good Progress

Establish a database to track the percentage of products that have had their packaging weight reduced or optimised for material efficiency. Aim to have data showing that up to 20% of products have had their packaging weight reduced or optimised for material efficiency.

##### Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

###### Beyond Best Practice

Your organisation has data showing all products have packaging that has been optimised for renewable and/or recycled content.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 2.4 POST-CONSUMER RECOVERY

###### Beyond Best Practice

Your organisation has data showing that all products have primary packaging that can be recovered through existing post-consumer recovery systems and these systems achieve the highest potential environmental value.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 2.5 CONSUMER LABELLING

###### Not Relevant

Your organisation has indicated that this criteria is not relevant.

###### Not Relevant

Your organisation has indicated that this criteria is not relevant.

##### Criteria 2.6 PRODUCT-PACKAGING INNOVATION

###### Good Progress

Your organisation has data showing the percentage of your product-packaging systems that have been evaluated using Life Cycle Assessment (LCA) or similar to identify any remaining opportunities for innovation. Up to 20% of product-packaging systems have been evaluated, and packaging outcomes have been optimised.

###### Advanced

Continue to evaluate product-packaging systems. Aim to have data showing that more than 20% of product-packaging systems have been evaluated using Life Cycle Assessment (LCA) or similar, and packaging outcomes have been optimised.

## Nintendo Australia Pty Limited

### OPERATIONS

#### EXISTING LEVEL

#### NEXT LEVEL

##### Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

###### Getting Started

Your organisation has developed a plan or is investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging you use internally or send to business customers.

###### Good Progress

Establish a database to track your business-to-business (B2B) packaging. Aim to have data showing up to a 20% reduction in consumption of single-use B2B packaging, or that up to 20% of B2B packaging has been optimised for efficiency and reuse.

##### Criteria 3.2 ON-SITE WASTE DIVERSION

###### Getting Started

Your organisation is investigating opportunities to divert solid waste generated at its facilities (factories, warehouses, offices, retail stores etc.) from landfill.

###### Good Progress

Investigate opportunities to divert up to 20% of the solid waste generated at your facilities (factories, warehouses, offices, retail stores etc.) from landfill.

##### Criteria 3.3 SUPPLY CHAIN INFLUENCE

###### Getting Started

Your organisation is engaging its supply chain by: (1) Communicating goals and guidelines.

###### Good Progress

Look for opportunities to engage suppliers by: (1) Providing support to suppliers to improve their understanding of your goals and strategies. (2) Collaborating with key suppliers to share knowledge. (3) Establishing processes to evaluate risks and opportunities for influence. (4) Establishing business processes to monitor supplier compliance.

### NEXT STEPS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. The scores have been calculated by the Annual Reporting Tool based on the responses you provided. A full explanation is available on the the Annual Reporting Tool website under the Information section. See [www.australianpackagingassessment.com.au](http://www.australianpackagingassessment.com.au).

Complementary to this Performance Summary, two additional reports will be produced:

**ANNUAL REPORT AND ACTION PLAN:** This will be your public facing document, combining your organisation's annual reporting results and new action plan targets to document progress towards the APCO Packaging Sustainability Framework criteria.

**BENCHMARKING REPORT:** This is a tailored report that will be made available when all APCO Members have submitted their annual reports. The Benchmarking Report will enable you to compare your organisation's performance against other APCO Members.

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